



ATTRACTING COLLEGE STUDENTS TO THE WORKERS' COMPENSATION INDUSTRY



432 college students across the United States shared talent attraction insights with the workers' compensation industry.



WEBSITE VIEWS

96% of college students view your website to evaluate your company's culture when seeking career opportunities.

IMPORTANT CONSIDERATIONS FOR COLLEGE STUDENTS*



Meaningful Work



Corporate Social Responsibility



Diversity & Inclusion

*in addition to standard considerations such as WFH, salary, PTO, etc.



Almost 90% of college students found importance in a company's 'Corporate Social Responsibility' initiatives.

The importance of employee recognition on websites and social medial platforms like LinkedIn to college students seeking career opportunities:

